



# ECA of IDAHO ADVERTISING AGREEMENT

2010

NAME OF FIRM _____	
CONTACT PERSON _____	
MAILING ADDRESS _____	
CITY, STATE, & ZIP CODE _____	
PHONE (____) _____ - _____	FAX (____) _____ - _____
EMAIL: _____	WEBSITE _____

<b>ECA ADVERTISING RATES</b>		
<b>NUMBER OF INSERTIONS: (check choice)</b>	<b>FULL YEAR (3 ISSUES) <small>paid in advance</small></b>	<b>1 ISSUE</b>
_____ <b>FULL PAGE</b>	<b>\$700.00</b>	<b>\$275.00</b>
_____ <b>1/2 PAGE (Horizontal)</b>	<b>\$460.00</b>	<b>\$180.00</b>
_____ <b>1/2 PAGE (Vertical)</b>	<b>\$460.00</b>	<b>\$180.00</b>
_____ <b>1/4 PAGE (Horizontal)</b>	<b>\$320.00</b>	<b>\$125.00</b>
_____ <b>1/4 PAGE (Vertical)</b>	<b>\$320.00</b>	<b>\$125.00</b>
_____ <b>1/8 PAGE Business Card</b>	<b>\$190.00</b>	<b>\$75.00</b>

Starting Issue :     Mar/April     July/Aug  
                                Nov/Dec

**COPY DEADLINE:** 20th of month preceding publication

Ad copy enclosed                       Use same ad as last issue

Date: \_\_\_\_\_

Total enclosed:    \$ \_\_\_\_\_

Check # \_\_\_\_\_

Credit Card \_\_\_\_\_

Exp \_\_\_\_\_

**Ann Bates**  
**ECA Newsletter Editor**  
**Julie Jacobson, Designer**  
**2445 John Adams**  
**Idaho Falls, ID 83401**  
**(208) 681-4769**

## AD SIZES

	<u>height</u>	<u>width</u>
Full Page	9 1/4"	7 1/4"
1/2 Page Vertical	9 1/4"	3 1/2"

## ADVERTISING

<u>RATES</u>	<u>FULL YEAR</u>	<u>1 ISSUE</u>
FULL PAGE	700.00	275.00
1/2 PAGE	460.00	180.00
1/4 PAGE	320.00	125.00
1/8 PAGE	190.00	75.00

	<u>height</u>	<u>width</u>
1/2 Page Horizontal	4 1/2"	7 1/4"
1/4 Page Vertical	4 1/2"	3 1/2"

Specifications: Camera-ready, black on white copy. No photocopies will be accepted. No agency discounts are paid. All typesetting, screens, reductions or enlargements will be charged to advertiser at current printer rates.

Electronic files to: [abates@ecaofidaho.org](mailto:abates@ecaofidaho.org)

All ads must have a border which conforms to measurements listed.

	<u>height</u>	<u>width</u>
1/4 Page Horizontal	2 1/4"	7 1/4"
1/8 Page	2 1/4"	3 1/2"

All advertising is payable in advance, in U.S. dollars.  
No advertising will be run without receipt of payment.

Checks should be made payable to :  
ECA of Idaho

Please complete contract on other side and attach check in U.S. dollars.